



Draaiboek Architects Table 2025

Together for a better Future

Kitchen of Tomorrow in 10 minutes

Reduction - Sensuality - Conscious perception

Marc Sporer

Director Brand Experience SieMatic



SieMatic



3

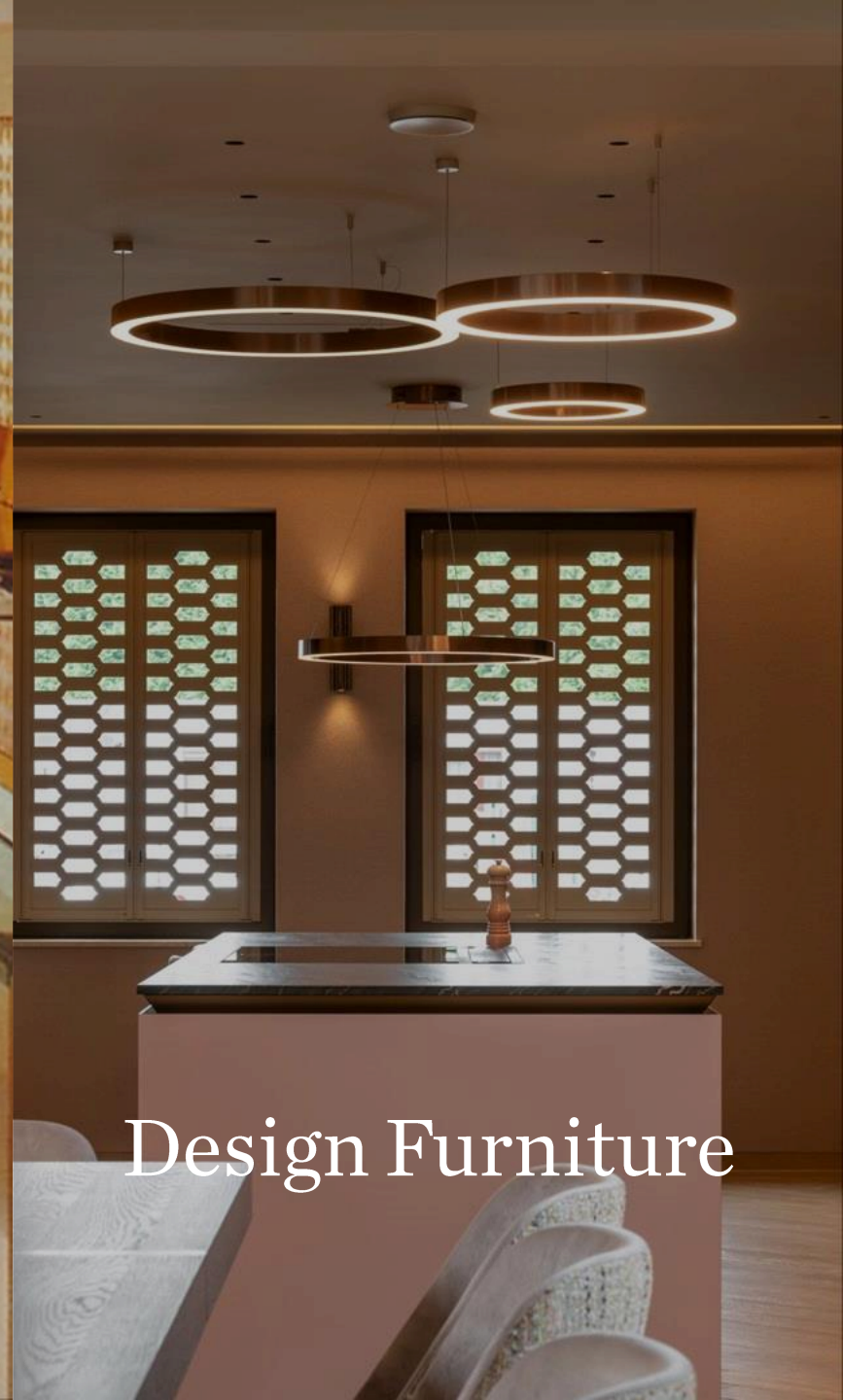
Epochs of Kitchen Design



Community



Function



Design Furniture

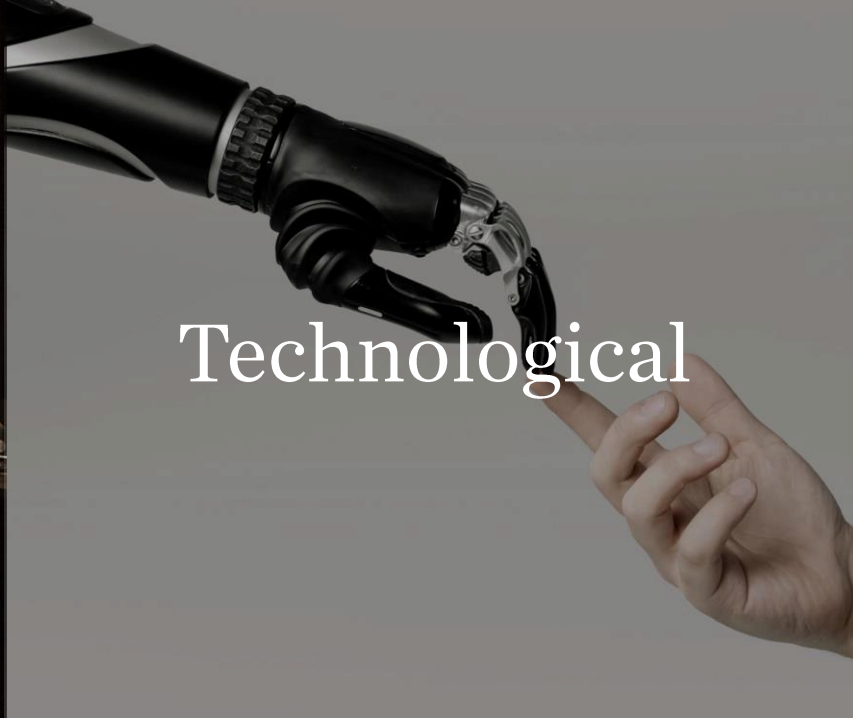


STEPIC

A brief analytic examination
of the present



Socio-Cultural



Technological



Economical



Economical



Industrial



Creative / Cultural



„The Luxury of the Future is moving
away from the Unnecessary and
is striving for the Essential ...
What really matters cannot be found
in a duty-free shop.“

Hans Magnus Enzensberg 1996



Time



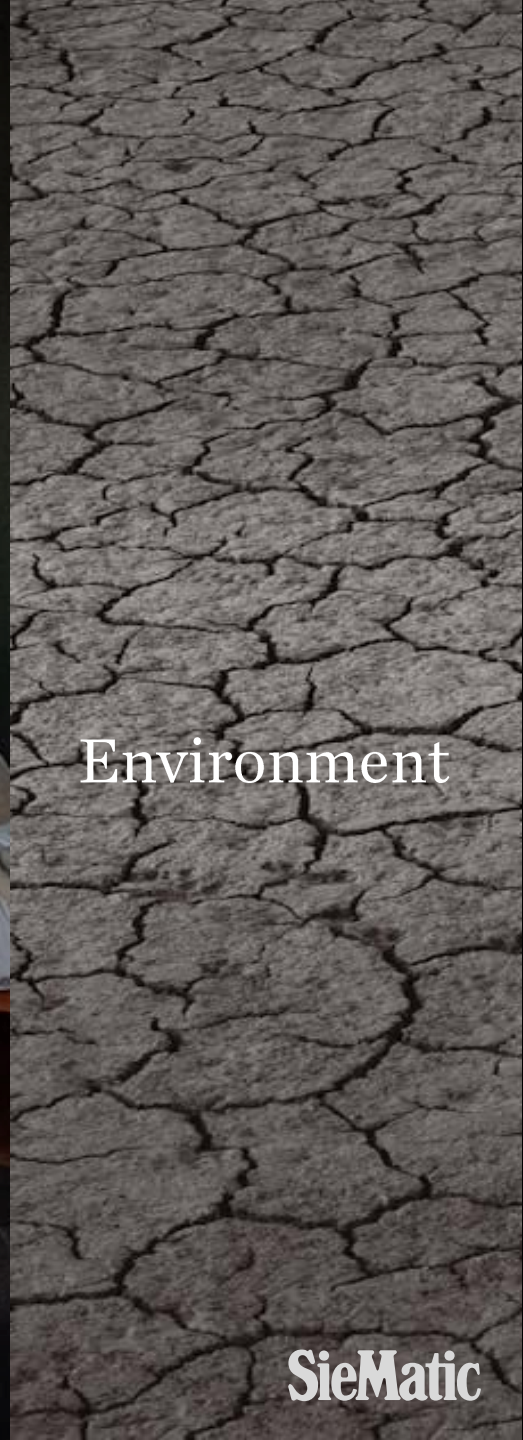
Awareness



Space



Silence



Environment



4

We are entering the 4th Evolution



Consciousness

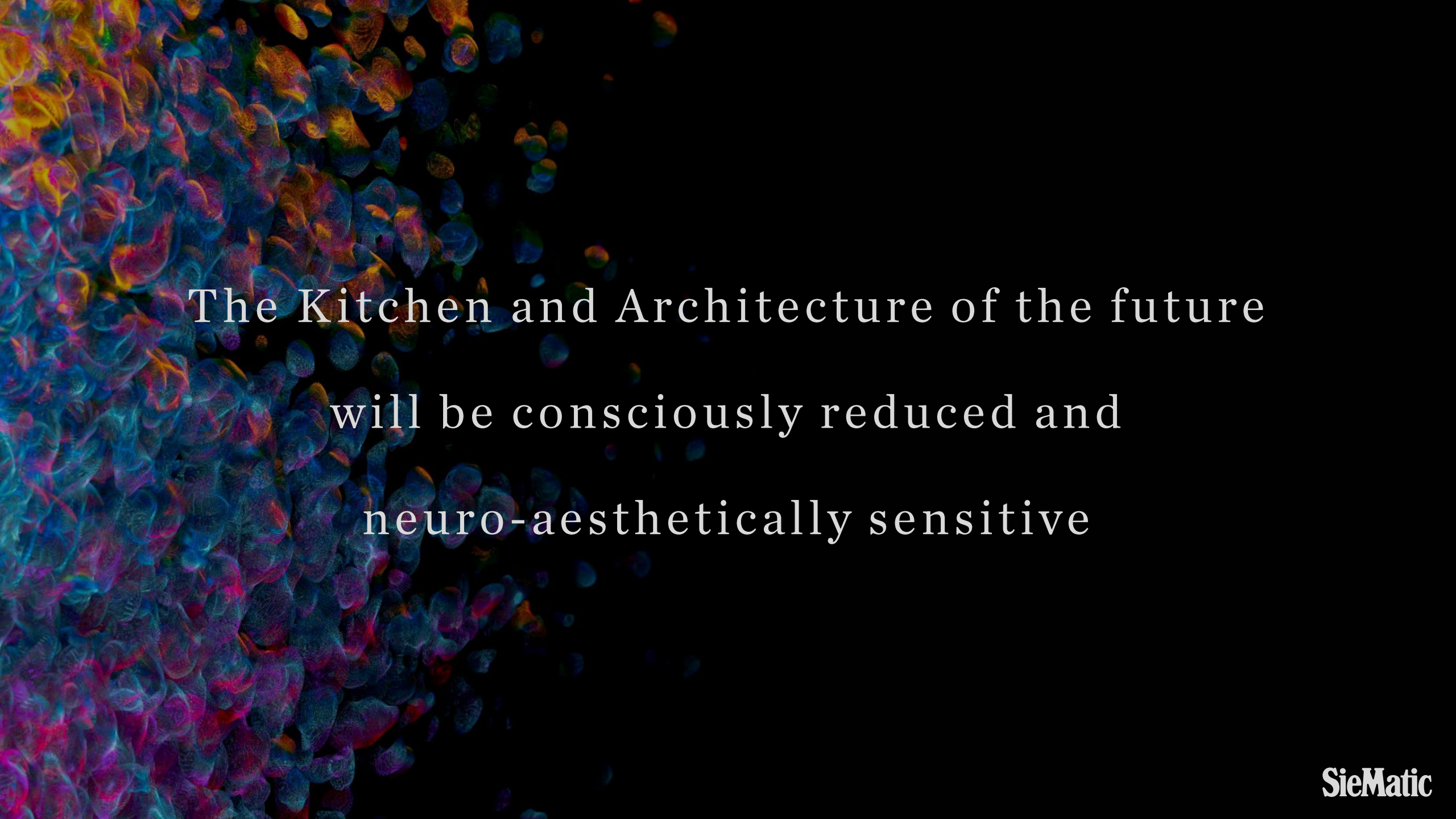
Human centered – Responsible – Sensual – Health & Social Interface

SieMatic



90% Perception before Consciousness

Light – Texture – Sound – Geometry - Smell

The background of the image is a solid black field. On the left side, there is a dense, vertical cluster of translucent, organic shapes. These shapes are primarily blue and purple, with some yellow and orange highlights, giving them a glowing, cellular appearance. They seem to flow downwards from the top left. Scattered across the black field, particularly towards the right and bottom, are smaller, isolated versions of these colorful, translucent shapes, creating a sense of depth and movement.

The Kitchen and Architecture of the future
will be consciously reduced and
neuro-aesthetically sensitive



Resonating Spaces

Design means to relieve Senses – not to dominate them



Reduction of Complexity

Balance stimulations – not multiply them



Human Centered Selection

Curated for Senses not Attraction

SieMatic

Revealing Identity

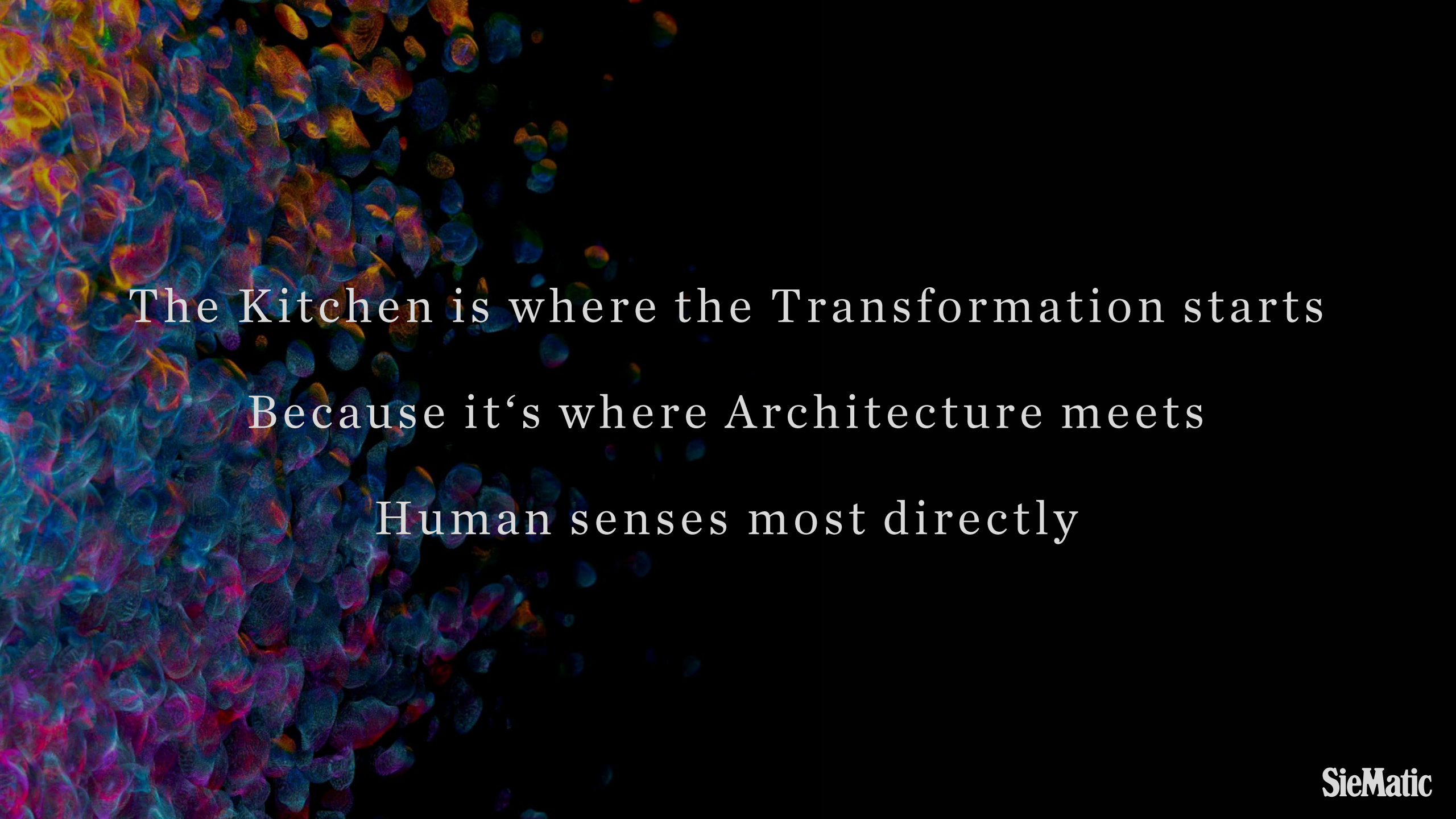
Offering Frameworks not Formulas





Intentional Well-Being

Good Design not only looks right – it feels unforgettable

The background of the image is a solid black field. On the left side, there is a dense, vertical cluster of translucent, organic shapes. These shapes are primarily blue and purple, with some yellow and orange highlights, giving them a glowing, cellular appearance. They seem to flow downwards from the top left. Scattered across the black field, particularly towards the right and bottom, are smaller, isolated versions of these colorful, translucent shapes, creating a sense of depth and movement.

The Kitchen is where the Transformation starts
Because it's where Architecture meets
Human senses most directly



Draaiboek Architects Table 2025

Together for a better Future

Thank you
for your Time and Attention

Questions?